

## **Forbes SportsMoney Series Garners A New York Emmy Award Nomination**

**New York, NY (March 3, 2011)** - *Forbes SportsMoney* garners a New York Emmy Award nomination in the Best Business/Consumer Category for Program/Specials for its *Forbes SportsMoney* Series Compilation with the YES Network. The 54<sup>th</sup> Annual New York Emmy Awards will be announced Sunday, April 3<sup>rd</sup>, 2011 in New York City.

Created by Forbes, *Forbes SportsMoney* highlights unique sports news. Bob Lorenz, Emmy winner for the last two years and nominate this year, co-anchors the show. His chemistry with Forbes Executive Editor Michael Ozanian have helped to underscore the show's success and popularity. This monthly program is featured on the 3<sup>rd</sup> week of the month at 10:00pm on the YES Network. This is the second New York Emmy nomination for this program since its debut on November 14, 2008.

Forbes President of Television and Licensing, Miguel Forbes said, "Forbes is so honored to have been for nominated for an Emmy. The *Forbes SportsMoney* partnership with the YES Network has been an outstanding success."

### **Forbes Media:**

Forbes Media encompasses Forbes and Forbes.com, the leading business site on the Web that reaches on average more than 18 million people monthly. The company publishes *Forbes* and *Forbes Asia*, which together reach a worldwide audience of more than 6 million readers. It also publishes *ForbesLife* magazine, in addition to licensee editions in China, Croatia, India, Indonesia, Israel, Korea, Latvia, Middle East, Poland, Romania, Russia, Slovakia, Turkey and Ukraine.

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Steve Forbes serves as Chairman and Editor in Chief. Mike Perlis is President and Chief Executive Officer. Lewis D'Vorkin is Chief Product Officer.

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