



Forbes To Identify America's Most Promising Companies

New York, New York (April 20, 2011) – Forbes announces that it will be ranking U.S.-based, high-growth, privately held companies for its editorial feature, “America’s Most Promising Companies (AMPC)” to be published in late 2011. Related editorial content is available within the Entrepreneurs channel, on Forbes.com at: www.forbes.com/promising. The leading sponsor of AMPC is iMeet[®], a new product from PGI that gives users their own personal meeting room online.

Forbes has teamed up with CB Insights, a data company that identifies and tracks high-growth, privately held companies, to identify America’s Most Promising Companies. Using CB Insight’s Beacon software, Forbes is able to evaluate company-specific measures (such as employee turnover and customer sentiment) and industry factors (like growth rates and merger activity), combining them to create a ranking that accurately reflects a company’s health.

"We are excited about taking a more comprehensive approach to finding innovative companies that will create significant wealth and propel the U.S. economy," says Brett Nelson, Forbes' Executive Editor.

Businesses with top ratings will receive:

- Official Forbes accreditation
- Company profile page on Forbes.com
- Chance for a spot on Forbes' upcoming list of America's Most Promising Companies

"We're looking forward to using Beacon and its underlying technology offer a complete, data-driven view into private companies," added Anand Sanwal, CEO of CB Insights.

Forbes will collect submissions using two surveys. Companies may nominate themselves or be nominated by outside professionals. The first survey is available at <http://forbes.cbinsights.com/ampc-intro-survey.php>. Forbes will recognize the most prolific AMPC scouts-- those who recommended the most AMPC candidates--on Forbes.com.

Forbes previously published its rankings of America’s Most Promising Companies in September 2009 featuring twenty companies. Thirteen of the twenty have raised a combined \$92 million in fresh capital, including equity, debt and grants. One completed a reverse merger to go public and had a recent \$52 million market capitalization. Another sold to a strategic buyer.

"People still introduce us as an ‘America's Most Promising Companies’ company," says Jeff Ready, founder of Scale Computing, No. 16 on the 2009 AMPC list, which has raised \$26 million in fresh capital since appearing on the list.

To take the survey, visit: <http://forbes.cbinsights.com/ampc-intro-survey.php>

Forbes Media:

Forbes Media encompasses Forbes and Forbes.com, the leading business site on the Web that reaches on average more than 18 million people monthly. The company publishes *Forbes* and *Forbes Asia*, which together reach a worldwide audience of more than 6 million readers. It also publishes *ForbesLife* magazine, in addition to licensee editions in China, Croatia, Bulgaria, India, Indonesia, Israel, Korea, Latvia, Middle East, Poland, Romania, Russia, Slovakia, Turkey and Ukraine.

Other Forbes Media Web sites are ForbesWoman.com; RealClearPolitics.com; RealClearMarkets.com; RealClearSports.com and RealClearWorld.com. Together with Forbes.com, these sites reach on average nearly 20 million business decision makers each month.

Steve Forbes serves as Chairman and Editor in Chief. Mike Perlis is President and Chief Executive Officer. Lewis D'Vorkin is Chief Product Officer.

CB Insights is a technology and data science company that offers comprehensive information, intelligence and insights about private companies. The company's Beacon software platform which received support from the National Science Foundation uses advanced information extraction, categorization and statistical modeling to algorithmically assess the health of private companies using strength and sentiment signals the software captures and analyzes. For more information about CB Insights Beacon, visit <http://www.cbinsights.com/beacon/>

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