



AT THE CROSSROADS

Global business leaders to converge in Kuala Lumpur for the Forbes Global CEO Conference to debate critical junctures of the global recovery

Kuala Lumpur, 15 August, 2011 – From September 12 to 14th, some 400 top global business and thought-leaders will gather in Kuala Lumpur for the 11th annual Forbes Global CEO Conference to assess the outlook for the world economy in these volatile times, and examine the risks and opportunities arising from a fragile global recovery.

Under the theme of ***At the Crossroads***, the Forbes Global CEO Conference will be attended by Malaysia's top political leaders. Steve Forbes, Chairman and Editor-in-Chief of Forbes Media, will engage in “**A Meeting of Minds**” dialogue session with **Prime Minister Dato’ Sri Najib Tun Razak**.

Steve Forbes will also conduct an in-depth conversation with the **Hon. Tan Sri Dato’ Hj. Muhyiddin Bin Hj. Mohd Yassin, Deputy Prime Minister and Minister of Education of Malaysia** in a special session.

More than 50 speakers from around the world are confirmed to share their insights at the Conference. Among them are Chairmen and CEOs who are members of various Forbes lists on the world’s richest people, best companies, powerful women and ‘Heroes of Philanthropy’. Notable panelists include: Kumar Birla, Chairman, Aditya Birla Group; Liang Xinjun, Vice Chairman and CEO, Fosun International; Herbert V. Kohler Jr., Chairman and CEO, Kohler Co.; Mario Moretti Polegato, Chairman, GEOX Group; Zong Qinghou, Chairman, Wangzhou Wahaha Group; Malvinder Singh, Group Chairman, Fortis Healthcare; Richard Elman, Chairman, Noble Group; Olivia Lum, Group President, Hyflux; Lindsay Fox, Founder, Linfox; S. Ramadorai, Vice Chairman, Tata Consultancy Services; Stefano Pessina, Executive Chairman, Alliance Boots; Sam Goi, Executive Chairman, Tee Yih Jia Food Group; Roger Wang, Chairman and CEO, Golden Eagle International Group; Kiran Mazumda-Shaw, Chairman and Managing Director, Biocon; Chao Teng Hsiung, Chairman, Farglory Group; Michael Hintze, CEO, CQS; Stephen Felice, President, Consumer, Small and Medium Business, Dell; and Henri Loyrette, President and Director, Louvre Museum.

Distinguished speakers from Malaysia include: Tony Fernandes, Group CEO, AirAsia; Azman Mokhtar, Managing Director, Khazanah Nasional; Nazir Razak, Group CEO and Managing Director, CIMB Group; Francis Yeoh, Managing Director, YTL Group of Companies and Lee Yeow Chor, Group Executive Director, IOI Group of Companies.

Minister of International Trade and Industry, Y.B. Dato’ Seri Mustapa Bin Mohamed said: “Malaysia is proud to once again welcome some of the world’s top policy makers, heads of business empires and global investors to our promising nation. As a crossroads of

global trade, Malaysia is an ideal destination for identifying opportunities for investment and economic cooperation that will help put the global recovery back on track”.

William Adamopoulos, President and Publisher of Forbes Asia, said: “We are excited to bring the Conference back to Kuala Lumpur, and provide a uniquely high-powered platform for our community of captains of industry, tycoons and entrepreneurs to discuss and debate the best ways forward for the global economy.”

Now in its eleventh year, The Forbes Global CEO Conference is organized in collaboration with host sponsor, the Government of Malaysia, Julius Baer, EMC Corporation, TATA Consultancy Services, Corporate Executive Board, ADS Securities, Steinway Lyngdorf, Royal Falcon Fleet, Research In Motion, FICOFI and Weber Shandwick.

For a full list of speakers, program agenda and other information, please visit the conference website at: www.forbesglobalceoconference.com

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