

## FORBES – MOST INNOVATIVE COMPANIES PLUS, INTERNATIONAL INVESTING



**New York, NY (July 20, 2011)** – The latest issue of Forbes ranks the world’s most innovative companies, including a list of 50 of the top 100 leading-edge companies selected by Clayton Christensen and his team (see **“Picking The Winners,”** p. 74). Topping the list of **“The Nifty 50,”** (p. 76) is Marc Benioff’s Salesforce.com (**“Mister Disrupter,”** p. 84). Amazon.com, Intuitive Surgical, Tencent Holdings and Apple round out the top five, respectively. The complete ranking is available at [www.forbes.com/innovative-companies](http://www.forbes.com/innovative-companies). In the related piece, **“What Is Success?”** (p. 86), ten key innovators – including Google Executive Chairman Eric Schmidt, L’Oreal CEO Jean-Paul Agon and Procter & Gamble CEO Robert McDonald discuss what gives them their edge.

On the International Investing front, **“The Honor Roll”** (p. 51) offers ten great mutual funds to weather almost any market storm. Internationally-focused funds make up three of the top ten 2011 honor roll spots, and two of them – Bernstein Emerging Markets and BlackRock International Opportunities-A Fund – are highlighted in the issue. Related coverage includes:

**Royal College Bargain** (p. 44) – With private universities in the U.S. charging \$50,000-plus, you can save by earning a degree abroad. Here are some pointers.

**Bargains In The PIIGS Pen?** (p. 48) – Europe’s biggest banks don’t hold as much troubled sovereign debt as you think. This might be the time for investors to pick up strong banks at cheap prices.

**The Trouble With TIPS** (p. 58) – Find better inflation protection in corporate bonds or abroad, with a look at five Forbes best buys that have done well in bear markets.

### ALSO IN THIS ISSUE:

**Trolling For Suckers** (p. 98) – Former Microsofter Nathan Myhrvold has raised the money (\$5 billion) to buy patents and help inventors. Will investors get their money back?

**Jet Green** (p. 90) – Forbes tagged along on the first transatlantic flight powered by biofuel (a Gulfstream G450 belonging to Honeywell), cutting its carbon emissions by 5.5 metric tons. Two weeks later, international aviation regulators approved commercial use of renewable fuel. The green jet age has begun. Plus, how an inedible weed is transformed into fuel, in **“Seeds Of Change”** (p. 90).

**A Drug Of Your Own** (p. 96) – How biotech scientist Fredrick Van Goor of Vertex Pharmaceuticals is leading the way toward more personalized – and expensive medicines.

**Road Warriors** (p. 72) – Five new wind-ripping supercars, among them the \$1.4 million Pagani Huayra; the hand-assembled Martin Virage; and the Ferrari FF, the company’s first-ever four-wheel drive.

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