

## **DEBORAH L. JACOBS JOINS FORBES AS A SENIOR EDITOR**

**New York, NY (August 11, 2011)** – Deborah L. Jacobs joined Forbes Media as a Senior Editor and member of the Forbes Investing/Personal Finance team. She will cover topics about personal finance strategies for Forbes Magazine and online at <http://blogs.forbes.com/deborahljacobs>.

Most recently, Jacobs published a personal finance guide for baby boomers and their parents, *Estate Planning Smarts: A Practical, User-Friendly, Action-Oriented Guide*.

A recipient of the American Society of Business Publication Editors Article Award, Jacobs covers the intersection of law, personal finance and business. She has written full-length features, profiles, op-ed pieces, and reviews for legal and general interest publications, including: *The New York Times*, *Bloomberg Personal*, and *BusinessWeek*.

Jacobs graduated from Columbia University's School of Journalism with honors in 1987 and Columbia University School of Law with a J.D. in 1980. Jacobs received a Bachelor of Arts degree in Political Science from Barnard College in 1977.

### **Forbes Media:**

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Steve Forbes serves as Chairman and Editor in Chief. Mike Perlis is President and Chief Executive Officer.

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